

Frieze New York  
Press Release  
March 20, 2015



## **Frieze New York 2015: Frieze Sounds Program Announced**

Frieze is pleased to announce details of the fourth edition of Frieze Sounds at Frieze New York 2015. The program for 2015 will comprise three specially commissioned audio works by artists Alicja Kwade, Sergei Tcherepnin and Xaviera Simmons. Frieze Sounds is programmed and curated by Cecilia Alemani and presented with BMW.

Frieze Sounds aims to expand the Frieze New York visitor experience through the medium of sound. This year's program brings together three artists that work in the space between sound, installation and performance. The three commissions all explore avant-garde composition, incorporating archive elements that use collage as a starting point.

Frieze Sounds will be premiered in the VIP cars at Frieze New York. The works will also be accessible via a listening station inside the fair and streamed online at [friezeprojectsny.org](http://friezeprojectsny.org). The Frieze Sounds program demonstrates Frieze's commitment to providing a platform for the most thought-provoking contemporary art and artists.

Cecilia Alemani commented: 'The artists taking part in this year's Frieze Sounds program explore the medium of sound through collage techniques, by weaving together audio tracks, sound fragments and archival recordings from different sources and times. I look forward to seeing how visitors will interact with these newly commissioned sound tracks, either at the fair, in the VIP cars, or through the intimacy of their own headphones.'

'The cocoon of a luxurious BMW 7 Series is an ideal atmosphere to enjoy the BMW Frieze Sounds pieces', said Ludwig Willisch, President and CEO of BMW of North America. 'Showcasing these works of art in the VIP shuttles is a creative way to extend the art fair experience.'

Frieze New York 2015 will take place May 14–17, 2015, presenting over 190 of the world's leading galleries alongside a non-profit program of artist projects, sounds, talks and education activities. Frieze New York is housed in a



bespoke temporary structure located in the unique setting of Randall's Island Park, overlooking the East River. Frieze New York is sponsored by Deutsche Bank.

Further information on Frieze Sounds New York 2015 can be found at [friezeprojectsny.org](http://friezeprojectsny.org).

To keep up to date on all the latest news from Frieze, sign up to our newsletter at [Frieze.com](http://Frieze.com), follow @FriezeNewYork on Twitter, @FriezeArtFair on Instagram and like us on Facebook.

**–End.**

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### **Notes to Editors:**

#### **Sergei Tcherepnin, *Metal Mixing Water Piano***

Artist Sergei Tcherepnin produces performances and installations incorporating electronic and acoustic sound, often experimenting with materials for transmitting and modulating sonic vibrations. For Frieze, the artist will make a collage of re-recorded piano improvisations he made in the last 15 years, remixing older degraded tapes in a new compilation. Evoking a process similar to avant-garde composer William Basinski's 'The Disintegration Loops', Tcherepnin will create a system where the recordings are played through surface transducers attached to brass sheets of various sizes, filtering the sounds through these speaker-instruments and emphasizing the existent tape warble effect.

Sergei Tcherepnin (b. 1981, Boston) lives and works in New York. Recent solo exhibitions include Overduin & Kite, Los Angeles and Karma International, Zurich (both 2015); Halle Für Kunst, Lüneburg; MIT List Visual Arts Center, Cambridge, MA (both 2014). Notable group exhibitions include The Whitney Biennial, New York (2014); 'Soundings', MoMA, New York (2013).

#### **Xaviera Simmons, *Number 18***

Xaviera Simmons works in performance, photography, video, sound and installation. Her durational performances often include live sonic and visual constructions informed by the avant-garde conceptual and compositional techniques of John Zorn and John Cage, with additional references to post-modern choreography and the ephemera of archives. For Frieze, Simmons has crafted a newly scored audio work where language builds an in-between landscape, with multiple languages collapsing into themselves in a movement that recalls a repetitive wave-like gesture, somewhere between the territory of the sailor and the siren.

Xaviera Simmons (b. 1974, New York) lives and works in New York. Recent solo exhibitions include Kemper Museum of Contemporary Art, Kansas City (2014); David Castillo Gallery, Miami; The Aldrich Contemporary Art Museum, Ridgefield (both 2013). In 2015 she will have a solo exhibition at Lightwork, Syracuse.

**Alicja Kwade, *Grosses C* (2004/2015)**

Alicja Kwade's installations are often filled with repeated industrial noises that make palpable the frenetic energy of ticking clocks and spinning tops, even when the exhibited objects seem outwardly still. In her sound environments and sculptural works, Kwade examines relations between the physical and the immaterial, and, more specifically, between production and capital, including the swift accumulation and dissipation of abstract value. For Frieze, Kwade presents a sound work composed of a collage of 200 film excerpts, recording the moment in which actors – mostly women – see a diamond and react with a mixture of joy, surprise and lust. The 'C' in the title of the work stands for carbon, the main element of a diamond. Alternating expressions of delight and euphoric cries, the work plays with stereotypes of femininity in the movie industry: the soundtracks veer closer to those of porn movies than those of Hollywood classics. The effect is simultaneously comical and hypnotic: an explosion of unnecessary desires and needs, recited as a mantra.

Alicja Kwade (born 1979, Katowice) lives and works in Berlin. Recent solo exhibitions include Kunstverein St. Gallen, Sankt Gallen (2014); Kamel Menour, Paris (2013); Harris Lieberman, New York; and Johann König, Berlin (both 2012).

**Cecilia Alemani** is the Donald R. Mullen, Jr. Curator and Director of High Line Art, New York. In 2011, Alemani worked as guest curator for Performa 11. From 2009 to 2010, she served as Curatorial Director of X Initiative, New York, a year-long experimental non-profit space where she curated numerous exhibitions. In June 2009, Cecilia co-founded No Soul For Sale, a festival of independent spaces, non-profit organizations and artists collectives which took place at X Initiative and at Tate Modern's Turbine Hall in London in May 2010, as part of the museum's tenth anniversary celebration. She is the New York correspondent for *Mousse Magazine* and collaborates with other magazines including *Domus* and *art press*.

**BMW:** Since 2004, BMW has powered Frieze Art Fair's VIP shuttle service. In 2012, BMW expanded its commitment to Frieze by providing BMW 7 Series for New York, operating a VIP service across Frieze New York, Frieze London and Frieze Masters.

The BMW 7 Series is the product of a self-assured design philosophy and consistent yet ever-evolving engineering artistry. The sedan owes its unique character to a number of innovations whose purpose is to make driving an automobile – as well as riding in it – a memorable experience. The sound system of the BMW 7 Series is equally memorable and includes DIRAC signal processing, a 600W digital amplifier and 16 high-end loudspeakers strategically placed throughout the automobile. The result is that all four passengers in the 7 Series are enveloped in a surround sound experience that projects concert stage sound from the luxurious quietness of the interior.

**Frieze Projects New York** is a non-profit organization, which was launched in 2011 a year ahead of the inaugural edition of Frieze New York. Frieze Projects New York oversees Frieze Projects, a program of site-specific artist projects in and around the fair, curated by Cecilia Alemani; Frieze Talks, a series of panel discussions and lectures taking place annually during the fair; and Frieze Sounds.

**Frieze New York:** Established in 2012 by the founders of *frieze* magazine, Matthew Slotover and Amanda Sharp, Frieze New York aims to create the ultimate art fair experience, with a focus on living artists. The fourth edition of Frieze New York will feature over 190 of the world's leading contemporary galleries, with 63 participants from the fair's host city. Situated in Randall's Island Park, Frieze New York follows the establishment in 2003 of Frieze London, one of the world's most influential contemporary art fairs which takes place annually in Regent's Park, London. In 2012, Frieze also launched Frieze Masters, which coincides with Frieze London and is dedicated to art from ancient to modern. Frieze fairs are sponsored by Deutsche Bank.

**Frieze New York 2015 public opening dates:**

Thursday, May 14

Friday, May 15

Saturday, May 16

Sunday, May 17

**Frieze New York 2015 preview:**

Wednesday, May 13

For further information and tickets visit [Frieze.com](http://Frieze.com).

Advance press accreditation is now open via [accreditation.frieze.com](http://accreditation.frieze.com)