

Frieze New York  
Press Release  
April 16, 2015



## **Frieze New York 2015: Education Program Announced**

The Frieze Education program for Frieze New York 2015 gives high school students and children from underserved communities across all five boroughs access to arts programs, with a combination of workshops and tours for school groups. Participants leading this year's workshops include artists Urs Fischer and Julie Mehretu, Triple Canopy, Cleopatra's, the New York City Department of Cultural Affairs (DCLA) and Material for the Arts (MFTA). Sponsored by Deutsche Bank, Frieze Education will also include an onsite program benefitting public school children from local boroughs. In 2014 Frieze Education hosted over 500 school children at the fair.

Frieze Teens workshops will take place ahead of Frieze New York and bring high school students from boroughs across the city into collaboration with artists, curators, critics, gallerists and arts organizations. Exploring the professional aspects of the artworld, the workshops will act as a first step in career development. This year brings a new emphasis on documentation, with Frieze Teens encouraged to investigate and record the people and places they visit, so that their experiences can be shared with arts educators and students. The 2015 program expands into artistic production, asking students to envision and plan their personal 'Dream Project', as they also work towards publishing their own artists' publications. On Sunday May 17 at 2.00 pm, Frieze Teens will present a short film at Frieze New York, featuring footage and interviews which they have gathered.

In addition, Frieze Education will host an expansive program for public school groups visiting the fair from local neighbourhoods, with a focus on children from boroughs adjacent to Randall's Island: East Harlem and the South Bronx. The education program will also produce the *Frieze Young Person's Guide to the Fair*, a free interactive guide, which will be available to all youth visiting Frieze New York.

'Connecting cutting edge contemporary artists with talented high school



students who show a high creative potential is just one of the many benefits we enjoy as the sponsor of this exciting program', said Jacques Brand, CEO, Deutsche Bank North America and Chairman, Deutsche Bank Americas Foundation.

Frieze New York will take place May 14–17, 2015, presenting over 190 of the world's leading galleries with a curated program of artist projects, talks and education activities. Frieze New York is housed in a bespoke temporary structure located in the unique setting of Randall's Island Park, overlooking the East River and is sponsored by Deutsche Bank for the fourth consecutive year.

**–End.**

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## **Notes to Editors:**

**Frieze Education:** Combining workshops for high school students with visiting groups of school children to the fair, the Education program at Frieze New York aims to encourage a collaborative working process and create an awareness of current practice in the contemporary art world. Participants in the Frieze Teens workshops include students from the Bronx Museum Teen Council, MoMA + MoMA PS1 Cross-Museum Collective, the Brooklyn Museum, the New Museum and the Joan Mitchell Foundation. In 2014, Frieze Teens followed the progress of an artwork from its inception to its display at the fair, through workshops with New York-based artist Florian Meisenberg and the Simone Subal Gallery. Frieze Education is sponsored by Deutsche Bank.

Frieze Teens will present their film in the onsite auditorium at Frieze New York on Sunday May 17 at 2.00 pm.

**Frieze New York:** Established in 2012, the fourth edition of Frieze New York will feature over 190 of the world's leading contemporary galleries, with 63 participants from the fair's host city. Situated in Randall's Island Park, Frieze New York follows the establishment in 2003 of Frieze London, one of the world's most influential contemporary art fairs which takes place annually in Regent's Park, London. In 2012, Frieze also launched Frieze Masters, which coincides with Frieze London and is dedicated to art from ancient to modern. Frieze fairs are sponsored by Deutsche Bank.

**Urs Fischer** (b. 1973, Zurich) lives and works in New York. Recent exhibitions include solo shows at Gavin Brown's enterprise, New York (2014), and Sadie Coles HQ, London (2014); 'Urs Fischer', The Museum of Contemporary Art, Los Angeles (2013); 'Madame Fisscher', Palazzo Grassi, Venice (2012); 'Skinny Sunrise', Kunsthalle Wien, Vienna (2012); and 'Marguerite de Ponty', New Museum, New York (2009).

**Julie Mehretu** (b. 1970, Addis Ababa) lives and works in New York and Berlin. Recent solo exhibitions include 'The Mathematics of Doves', White Cube, São Paulo (2014); 'Half A Shadow', carlier | gebauer, Berlin (2014); 'Liminal Squared', Marian Goodman Gallery, New York & White Cube, Bermondsey London (2013); and 'Grey Area', Solomon R. Guggenheim Museum, New York (2010). In 2015, she was honoured with the US State Department's 'National

Medal of Arts’.

**Triple Canopy** is a magazine based in New York. Frieze Teens will visit their studio and learn about their program, before meeting again at the MoMA Library to investigate artists’ publications. Finally, Frieze Teens will work towards creating their own publication, which they will discuss and workshop with Triple Canopy editors. Since 2007, Triple Canopy has advanced a model for publication that encompasses digital works of art and literature, public conversations, exhibitions and books. This model hinges on the development of publishing systems that incorporate networked forms of production and circulation. Working closely with artists, writers, technologists and designers, Triple Canopy produces projects that demand considered reading and viewing. Triple Canopy is a non-profit 501(c)3 organization and a member of Common Practice New York. Further information: [canopycanopycanopy.com](http://canopycanopycanopy.com)

**Cleopatra’s** is a Brooklyn based exhibition space and curatorial collective founded in 2008. Current and founding members are Erin Somerville, Colleen Grennan, Bridget Finn, and Bridget Donahue. Further information: [cleopatras.us](http://cleopatras.us).

**The New York City Department of Cultural Affairs (DCLA)** is dedicated to supporting and strengthening New York City’s vibrant cultural life. Among their primary missions is to ensure adequate public funding for non-profit cultural organizations, both large and small, throughout the five boroughs. DCLA also works to promote and advocate for quality arts programming and to articulate the contribution made by the cultural community to the City’s economic vitality. The Department represents and serves non-profit cultural organizations involved in the visual, literary and performing arts; public-oriented science and humanities institutions including zoos, botanical gardens, historic and preservation societies; and creative artists at all skill levels who live and work within the City’s five boroughs. Further information: [nyc.gov/dcla](http://nyc.gov/dcla)

**Materials for the Arts (MFTA)** collects unneeded items from businesses and individuals, and makes these donations available for free to its recipients: non-profit organizations with arts programming, government agencies and public schools. The MFTA warehouse is operated by the New York City Department of Cultural Affairs with additional support from the City’s Departments of

Sanitation and of Education. Friends of Materials for the Arts, in collaboration with the City of New York and the creative community, is the non-profit strategic partner that guides and supports educational programming, warehouse operations, and other initiatives of Materials for the Arts.

Further information: [nyc.gov/dcla](http://nyc.gov/dcla).

### **Frieze New York 2015 – Information**

#### **New opening days:**

Thursday, May 14

Friday, May 15

Saturday, May 16

Sunday, May 17

#### **Invitation-only preview:**

Wednesday, May 13

For further information on the Frieze Education Program visit [friezeproject-newyork.org](http://friezeproject-newyork.org)

To keep up to date on all the latest from Frieze New York follow [@friezenewyork](https://twitter.com/friezenewyork) on twitter, [@friezeartfair](https://www.instagram.com/friezeartfair) on Instagram or become a fan on Facebook.

Press Accreditation is now open via [accreditation.frieze.com](http://accreditation.frieze.com). The deadline for advance applications is May 4.