

# WORKING IN SUPPORT OF EDUCATION (W!SE) PARTNERS WITH DEUTSCHE BANK FOR HACKATHON

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## Working in Support of Education (W!se) Partners with Deutsche Bank for Hackathon

**New York, NY,** Working in Support of Education (W!se) is pleased to partner with Deutsche Bank on the development of a mobile app primarily for students in W!se's Financial Literacy Certification program. More than 150 volunteers from the bank's offices in New York City, McLean, VA, Cary, NC, and Jacksonville, FL will participate in competitive teams with each team developing a prototype app. They will present their prototypes and ideas to judges comprising senior executives from the bank and W!se staff as well as students and participating technology firms, on Thursday, June 6. W!se hopes to develop the prototype that is judged to be the best into a product available through the app stores on the smartphones..

The goal of the app is to help students from schools that participate in W!se's Financial Literacy Certification program prepare for its Financial Literacy Certification Test. This award-winning program supports personal finance instruction at high schools. Offered in 48 states, schools participating in the program teach a course on personal finance, using instructional resources provided by W!se and administer the Financial Literacy Certification Test after instruction. Students passing the Test become Certified Financially Literate™.

The app will also enable students who have earned their CFL's to remain engaged with each other and W!se. Over time, we hope it will facilitate the creation of a rich financial literacy community for certified alumni and beyond.

"We are very grateful to Deutsche Bank for this tremendous support" said W!se President & CEO Phyllis Frankfort Perillo. "The bank has been a cherished partner for 20 years and the Hackathon provides another example of its commitment to our mission to develop the financial literacy of young Americans and at-risk adults."

"We are so pleased that our first hackathon in the US will serve to strengthen W!se and the communities it serves," said Alessandra DiGiusto, Head of CSR Americas, Deutsche Bank. "We

have partnered with this organization for many years on its financial literacy programs, which are essential to creating pathways to opportunity and economic advancement. This event demonstrates the range of resources beyond grant funding that the bank employs in its corporate citizenship — most notably, our people and their considerable skills.”

### **About W!se**

Working in Support of Education (W!se) was founded in 1998 with a mission to change the lives of young people through programs that develop financial literacy and readiness for college/the workforce. We help the underserved succeed in college, lead lives of financial well-being and excel in an increasingly competitive global workplace. Our award winning programs are widely recognized for their pedagogical excellence and transformative impact.

### **About Deutsche Bank**

Deutsche Bank provides commercial and investment banking, retail banking, transaction banking and asset and wealth management products and services to corporations, governments, institutional investors, small and medium-sized businesses, and private individuals. Deutsche Bank is Germany’s leading bank, with a strong position in Europe and a significant presence in the Americas and Asia Pacific.